



Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer and to the competent authority)ⁱ⁾

<p>1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attachedⁱⁱ⁾: Catena Media PLC</p>																			
<p>2. Reason for the notification (please tick the appropriate box or boxes):</p> <p><input checked="" type="checkbox"/> An acquisition or disposal of voting rights <input type="checkbox"/> An acquisition or disposal of financial instruments <input type="checkbox"/> An event changing the breakdown of voting rights <input type="checkbox"/> Other (please specify)ⁱⁱⁱ⁾:</p>																			
<p>3. Details of person subject to the notification obligation^{iv)} :</p> <table border="1" style="width: 100%;"> <tr> <td style="width: 40%;">Name: Conifer Management, LLC</td> <td>City and country of registered office (if applicable): New York, USA</td> </tr> </table>					Name: Conifer Management, LLC	City and country of registered office (if applicable): New York, USA													
Name: Conifer Management, LLC	City and country of registered office (if applicable): New York, USA																		
<p>4. Full name of shareholder(s) (if different from 3.): Pershing LLC</p>																			
<p>5. Date on which the threshold was crossed or reached^{vi)}: April 4, 2023</p>																			
<p>6. Total positions of person(s) subject to the notification obligation:</p> <table border="1" style="width: 100%;"> <thead> <tr> <th></th> <th>% of voting rights attached to shares (total of 7.A)</th> <th>% of voting rights through financial instruments (total of 7.B.1 + 7.B.2)</th> <th>Total of both in % (7.A + 7.B)</th> <th>Total number of voting rights of issuer^{vii)}</th> </tr> </thead> <tbody> <tr> <td>Resulting situation on the date on which threshold was crossed or reached</td> <td>9.86%</td> <td></td> <td>9.86%</td> <td>78,699,262</td> </tr> <tr> <td>Position of previous notification (if applicable)</td> <td></td> <td></td> <td></td> <td style="background-color: #cccccc;"></td> </tr> </tbody> </table>						% of voting rights attached to shares (total of 7.A)	% of voting rights through financial instruments (total of 7.B.1 + 7.B.2)	Total of both in % (7.A + 7.B)	Total number of voting rights of issuer ^{vii)}	Resulting situation on the date on which threshold was crossed or reached	9.86%		9.86%	78,699,262	Position of previous notification (if applicable)				
	% of voting rights attached to shares (total of 7.A)	% of voting rights through financial instruments (total of 7.B.1 + 7.B.2)	Total of both in % (7.A + 7.B)	Total number of voting rights of issuer ^{vii)}															
Resulting situation on the date on which threshold was crossed or reached	9.86%		9.86%	78,699,262															
Position of previous notification (if applicable)																			

7. Notified details of the resulting situation on the date on which the threshold was crossed or reached^{viii}:

A: Voting rights attached to shares

Class/type of shares ISIN code (if possible)	Number of voting rights ^{ix}		% of voting rights	
	Direct (Art 9 of Directive 2004/109/EC)	Indirect (Art 10 of Directive 2004/109/EC)	Direct (Art 9 of Directive 2004/109/EC)	Indirect (Art 10 of Directive 2004/109/EC)
MT0001000109		7,757,102		9.86%
SUBTOTAL A	7,757,102		9.86%	

B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC

Type of financial instrument	Expiration date ^x	Exercise/ Conversion Period ^{xi}	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
		SUBTOTAL B.1		

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC

Type of financial instrument	Expiration date ^x	Exercise/ Conversion Period ^{xi}	Physical or cash settlement ^{xii}	Number of voting rights	% of voting rights
			SUBTOTAL B.2		



8. Information in relation to the person subject to the notification obligation (please tick the applicable box):

Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer.^{xiii}

Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity^{xiv}:

Name ^{xv}	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
Gregory Alexander			
Conifer Management, LLC	9.86%		9.86%

9. In case of proxy voting: *[name of the proxy holder]* will cease to hold *[% and number]* voting rights as of *[date]*

10. Additional information^{xvi}:

Done at New York on April 11, 2023.

DocuSigned by:
Yan Durr Lee
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