

AskGamblers wins ‘Best Casino Website 2019’ at iGB Affiliate Awards

Catena Media’s Ask Gamblers team have added yet another prestigious industry award to their burgeoning trophy shelf, having been awarded “Best Casino Website 2019” at the iGB Affiliate Awards in London.

The iGB Affiliate Awards is now in its 12th year and typically sees 500+ professionals gather to celebrate the ongoing achievements of the online gaming industry. This year, nominees across 20 industry verticals met for a glamorous ceremony at The Brewery in London.

The shortlisting and judging process is rigorous, with nominations whittled down to 7/8 candidates for each of the 21 categories by an independent nominations board. The nominations board use both the information supplied during the nomination process, alongside their own vast industry knowledge, to select these candidates.

Following this, the decision on the ultimate winner goes to the judges for each category, who carefully measure each shortlisted candidate against tough judging criteria. They look only at the 12 months preceding the awards to ensure that the bar is raised year-on-year.

The AskGamblers team scooped the award based upon their strong brand power, unparalleled reputation among their players, and their well-established reputation in the affiliate community.

Catena Media’s products have featured heavily in the list of past winners too, with AskFans winning “Best Innovation in 2018” and AskGamblers collecting the “Best Casino Website” Award in 2017 (their 3rd consecutive win of this same award).