

Catena Media named Affiliate of the Year at 2018 EGR North America Awards!

In celebration of excellence within the North American online gambling industry, EGR officially crowned Catena Media as 'Affiliate of the Year' in a brand new category presented at the fourth edition of the prestigious awards ceremony.

The award was based on company performance over the past 12 months, and required nominees to stand out within the competitive US-facing market, providing concrete evidence within numerous areas – including growth, innovation, quality, strong partner relationships, scale of traffic and differentiation. 'Affiliate of the Year' was one of 15 categories presented at Le Meridien, Philadelphia on 26th June 2018.

"We are grateful to be recognized as Affiliate of the Year. This award is a testament to the incredible dedication and effort from our team in the U.S., and we look forward to maintaining our position as the leading affiliate partner for operators in the regulated U.S. online gambling and sports betting market," states Chris Grove, Co-founder of the Catena Media US affiliate portfolio, in reflection of the recognition awarded by EGR North America.

As the largest lead generation company within the United States, Catena Media currently enjoys tremendous success in New Jersey as the highest rated provider for Lead Generation and has also positioned itself at the forefront for upcoming launches across other states. Chris Grove talks about the progress, saying, *"As regulated online gambling in the U.S. continues to rapidly expand into new verticals and additional states, we are confident that Catena will continue to be the lead generation partner of choice for top-tier operators in America."*

About Catena Media

Marketing and sales lead generation is rapidly moving into a new paradigm, and Catena Media is leading the way. We are one of the world's most successful lead-generation companies, with record breaking retention rates of over 5 million monthly users; record growth in terms of revenues (up 69% to 67,7 m EUR) and new depositing customers – NDC'S (up 88% to 385,642 individuals) – in 2017. We completed 10 strategic acquisitions over the last year and expanded into finance by establishing operations in London – adding financial lead generation to the existing iGaming vertical. Catena Media was founded in 2012 and the group has expanded to approximately 300 employees in the US, Australia, Japan, Serbia, UK, Sweden and Malta (HQ). In 2017, revenues reached approximately EUR 67,6 million. The company is listed on Nasdaq Stockholm Mid Cap.